



UNM-Gallup Strategic Plan (*Working Draft*)

Themes: Big Picture, Institution Wide.

Objectives: Focused sub-headings to achieve Themes

Targets- Specific measurable actions to achieve Objectives

THEME 1- Student Achievement

-OBJECTIVE 1- Improve Overall Educational Quality

Potential Targets

CAL data collection

Quality Assurance in the classroom

Best practices in teaching

-OBJECTIVE 2- Enrollment Management: Improving Retention, Persistence and Completion Rates

Potential Targets

Funnel approach

Customer Relationship Management:
communications system

Data

website

recruiting/retention

-OBJECTIVE 3- College Level Readiness

Potential Targets

Literacy- English, Math, Critical Thinking,
Citizenship, Technology.

Improve relationship with local school system

THEME 2- Faculty & Staff Retention and Enrichment

-OBJECTIVE 1- Improve Campus Climate

Potential Targets

Communication- Collegiality, openness, positivity,
empathy.

Development- Professional and Leadership Skills

Gender Equity/Diversity/Inclusion

Pride in UNM-Gallup

Advancement Opportunities/Mentorship

Operational Equity, Transparency and

Accountability

THEME 3- Fiscal Responsibility and Shared Governance

-OBJECTIVE 1- Increase Grant Activity and Funding

Potential Targets

Hire a Grant Coordinator

Grant writing training for Faculty and Staff-

Incentivize the process

Grant/Contracts support system, structure, process

Target funding opportunities for underrepresented
groups: STEM, Majority Minority campus.

Improved relationships with Navajo Nation, Zuni

Pueblo, BIA and BIE

-OBJECTIVE 2- A Changing Market-Share (the Impact of Other Institutions)

Potential Targets

Strengthen UNM-G Brand

Increase Internships

Native American Studies Certificate

Collaboration with other institutions on 4 year degrees

What makes us Unique? Current/New Programs

Mindset: Collaboration vs. Competition

OBJECTIVE 3- Practice Good Faith Shared Governance

Potential Targets

Re-create a Staff Assembly/Senate

Follow Policy/ Truth in Advertising

Open/Town Hall Meetings

Accountability/ A Culture of trust: not suspicion

Make Decisions based on: Data, Evidence and Best Practices

THEME 4- Cultural Vibrancy and Community Engagement

OBJECTIVE 1- Celebrate and Embrace the Diversity of our Student and Community Populations

Potential Targets

Welcome Plaques in all buildings. (different languages by different artists)

UNM-Gallup Lamp-post Signage Flags

Reach out to Campus Experts

OBJECTIVE 2- Thoughtful Integration of Cultural Traditions into Existing Curricula

Potential Targets

Research and Celebrate who is doing this already
Check in with the Teaching Excellence Committee

OBJECTIVE 3- Strengthening On and Off Campus Programming

Potential Targets

Encourage all employees to join Local Boards and
Community Groups
Survey the community to see what their needs
actually are. Library/Community Leasing/Website/
Lodger Tax Committee

OBJECTIVE 4- UNM-Gallup as a "Scholarly Hub."

Potential Targets

Commitment to Technology Excellence
Scholarly Lecture Series (varied disciplines)