



# NEW LIST OF UNM'S NATIONAL PEERS

Deans' Council

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# What is a peer list?

- A group of institutions chosen for making national benchmark comparisons on a variety of metrics:
  - *Enrollment*
  - *Diversity*
  - *Size and mission of institution*
  - *Geographic location*
  - *Revenues and expenditures*
  - *Student outcomes*
- Can be match or aspirational

# Current Peer Lists

- UNM has two institution-wide peer lists
- One was selected by the [NM Department of Higher Education](#) in 2009/2010
- The other is selected by the institutions and used for IPEDS Data Feedback Reports and other benchmarking
- We developed our current IPEDS peer list over 10 years ago
- Both lists can be found at: <http://oia.unm.edu/facts-and-figures/index1.html>

# Problems with Current List

- Not geographically dispersed
- Most institutions on list do not have at least 25% Under-Represented Minority (URM) student enrollment (students who identify as Black or African American, American Indian, or Hispanic)
- Most do not have a health sciences center directly affiliated with institution
- Not all are R1 institutions (some are very recently R1)
- Too many institutions (n =20), making comparisons less meaningful

# Criteria for Building New Peer List ( $n = 83$ )

Public, 4-year or above

Degree-granting

Highest degree offered: Doctor's degree-research/scholarship and professional practice

Institutional Category: Degree-granting, primarily baccalaureate or above

Carnegie Classification 2018: Doctoral Universities- Very High Research Activity (R1)

At least 10,000 students

Has full-time, first-time undergraduates

Is not an exclusively online institution

# Determining Best Matches

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% of student enrollment from URM groups

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Six-year graduation rates

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Equity in grad rates between Pell recipients and non-Pell recipients

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State appropriations as a % of core revenues

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Contracts and grants as a % of core revenues

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Research expenditures as a % of core expenses

# Comparisons

Averages reflect the average for each metric for all 83 institutions in the initial list of contenders for the last five years of data available in the IPEDS portal (AY1516-AY1920).

Metric	Overall Average	UNM
Diversity (% of students from URM groups)	19.4%	49.6%
Six-Year Graduation Rates	70.5%	49.0%
Equity in Outcomes (difference in 6-year overall grad rate and 6-year Pell recipient grad rate)	6.6%	6.3%
State Appropriations as a % of core revenues	21.5%	25.4%
Contracts and Grants as a % of core revenues	30.1%	32.6%
Research Expenditures as a % of core expenses	21.5%	16.4%

# New Peer List ( $n = 10$ )

*\* indicates peer retained from prior list*

- Rutgers University-New Brunswick
- Texas A&M University-College Station\*
- University of Texas at Austin\*
- University of Arizona\*
- University of California-Davis
- University of Colorado-Denver/Anschutz Medical Campus\*
- University of Florida
- University of Iowa\*
- University of South Florida-Main Campus
- Virginia Commonwealth University



# Features of New Peer List

- All but one (Iowa) has 25% or more students who identify as a URM
- Health Sciences Center affiliated with **all** institutions
- Mean 6-year graduation rate of 75.8%
- Average difference in grad rates between Pell and non-Pell students is 5.6%
- Average of 18.1% of core revenues from state expenditures
- Average of 36.8% of core revenues from contracts and grants
- Average of 24% of core expenditures on research enterprise

# What Does This Mean?

- Our comparison institutions now better match or provide clearer goals for us to pursue in the following areas:
  - Diversity
  - Student success
  - Equity in student outcomes
  - Research revenues and expenditures
  - Reliance on state appropriations