

LOCAL ADVISORY BOARD MEETING

TUESDAY
FEBRUARY 15TH, 2022 | 4 P.M.



UNM-GALLUP LOCAL ADVISORY BOARD MEETING

Tuesday, February 15, 2022 | 4:00 p.m. | Board Room (Gurley Hall 1216A) Livestream at https://unm.zoom.us/j/93457847847

AGENDA:

- I. Call to Order | Ralph Richards, Chair
 - A. Confirmation of a Quorum
 - B. Adoption of the Agenda
- II. ACTION ITEM | Vote to Approve Minutes: November 9, 2021
- III. Public Comments Related to Items on the Agenda (Limit: 3 minutes per speaker)

 All speakers must sign in with the recording secretary at lambc@unm.edu
- IV. Comments from Student, Faculty and Staff Constituencies
 - A. Student Senate | Charles Aguirre ('22)
 - B. Faculty Assembly | Matt Mingus
 - C. Staff Council | Grace Lueras
- V. Comments from Local Advisory Board Members Related to Items on the Agenda
- VI. Chair's Report | Mr. Ralph Richards
 - A. Gallup-McKinley County Delegation Virtual Meeting with the Governor February 3
- VII. Chancellor's Report | Dr. James Malm

Academic Affairs | Dr. Dan Primozic

A. UNM Undergraduate Research, Arts & Design Network Delegation Local Advisory Board Luncheon February 18, 11:30am, Gurley Hall 1216a

Student Affairs | Ms. Jayme McMahon

B. UNM-Gallup Enrollment Management Weekly Activity Reports: Spring 2022 Dashboard, February 14, 2022

Public Relations | Mr. Lee Lamb

C. Digital Analytics and Creative Services

Business Operations | Mr. Robert Griego

- D. UNM-Gallup Campus Summary of Current and Plant Fund Report: 2022 Period 7
- E. Draft FY23 Budget Presentation



- VIII. Old Business | Mr. Ralph Richards, Chair
- IX. Public Comments Not Related to Items on the Agenda (Limit: 3 minutes per speaker)

 All speakers must sign in with recording secretary at lambc@unm.edu
- X. Comments from Local Advisory Board Members Not Related to Items on the Agenda
- XI. ACTION ITEM | Vote to Adjourn for Executive Session
 - A. Limited Personnel Matters Executive Session pursuant to NM Open Meetings Act Section 10-15-1-H.(2), NMSA 1978
- XII. ACTION ITEM | Vote to Reconvene the Meeting
 - A. Invite the Public back into the meeting
 - B. Vote to reconvene the meeting
 - C. Certify that only the matter described in Agenda Item XI was discussed in Executive Session, and if necessary, take final action on the matter discussed in Executive Session in Open Session as required
- XIII. Adjourn

2022 Local Advisory Board Meetings, Third Tuesdays, 4pm 1216 Gurley Hall, 705 Gurley Ave. Gallup, NM 87301

March 15

April 19

May 17

June 21

If you are an individual with a disability who is in need of a reader, amplifier, qualified language interpreter, or any other form of auxiliary aid or service to attend or participate in the meeting, please contact the Chancellor's Office lambc@unm.edu as soon as possible. Public documents, including the agenda and minutes, can be provided in various accessible formats. Please contact the Chancellor's Office if a summary or other type of accessible format is needed.



UNM-GALLUP ADVISORY BOARD MINUTES

Tuesday, January 8, 2021 | 4:00 P.M. | Gurley Hall 1216A

<u>UNM-GALLUP LOCAL BOARD:</u> <u>UNM-GALLUP STAFF & GUESTS</u>:

Ralph Richards	Present	Dr. James Malm, Chancellor
John Cresto	Present	Robert Griego, Dir. of Operations
Becky Apel	Present	Lee Lamb, Sr. PR Specialist
OL : 10	. .	

Chris Vian Present Dr. Dan Primozic, Dean of Instruction
Teri Garcia Present Jayme McMahon, Dir. Student Affairs

AGENDA ITEM I: CALL TO ORDER

Chair Ralph Richards called the January 8th, regular meeting of the UNM-Gallup Local Advisory Board to order at 4:00 p.m. Chair Ralph Richards asked for roll call. A quorum was present.

AGENDA ITEM II:

OATH OF OFFICE

Gallup Magistrate Court Presiding Judge Cynthia Sanders administered the oath of office to members Christopher L. Vian (Position 1) and Ralph A. Richards (Position 2).

AGENDA ITEM III:

VOTE TO APPROVE MINUTES

Motion made by Teri Garcia to approve the minutes from the Nov. 9, 2022 board meeting; seconded by Becky Apel and approved unanimously by voice vote.

AGENDA ITEM IV:

PUBLIC COMMENTS RELATED TO ITEMS ON AGENDA

No public comment



AGENDA ITEM V: COMMENTS FROM LOCAL ADVISORY BOARD MEMBERS RELATED TO ITEMS ON AGENDA

None.

AGENDA ITEM VI: CHAIR'S REPORT

Chair Ralph Richards provided board members with a summary overview of the UNM-Gallup Local Advisory Board bylaws; the Operation Agreement between the UNM Board of Regents and the Local Advisory Board; the Open Meets Act Resolution for 2020 and 2021; and the Local Advisory Board Code of Ethics.

Teri Garcia motioned to accept the bylaws, John Cresto seconded. The following vote was taken to approve:

Ralph Richards Yes
Teri Garcia Yes
Becky Apel Yes
John Cresto Yes
Chris Vian Yes

Motion to accept the operating agreement made by Ralph Richards; Chris Vian seconded, no discussion. The following vote was taken to approve the operating agreement:

Ralph Richads Yes
Teri Garcia Yes
Becky Apel Yes
John Cresto Yes
Chris Vian Yes

Motion to accept open meetings act; change board meetings from 1 p.m. to 4 p.m. made by Teri Garcia; seconded by Becky Apel. The follow vote was taken to approve the motion:

Ralph Richards Yes
Teri Garcia Yes
Becky Apel Yes
John Cresto Yes
Chris Vian Yes



The board also discussed public and student access to Local Advisory Board Meetings to include a motion by Chris Vian to invite faculty, staff, and student campus representatives to provide a 3-minute report at board meetings; seconded by Becky Apel. The following vote was taken to approve the motion:

Ralph Richards Yes
Teri Garcia Yes
Becky Apel Yes
John Cresto Yes
Chris Vian Yes

AGENDA ITEM VII:

CHANCELLOR'S REPORT

- A. Robert Griego, Director of Business Operations, provided a report on the UNM-Gallup Summary of Current and Plant Funds for 2022 Period 6 and the UNM Foundation Consolidated Investment Fund Gallup Branch Program Endowment Activity Report for quarter ending September 30, 2021.
- B. Jayme McMahon, Director of Student Affairs, provided the UNM-Gallup Enrollment Management Weekly Activity Report for Spring 2022.
- C. Dr. Dan Primozic, Dean of Instruction, provided an update on the UNM Undergraduate Research, Arts, and Design Network Delegation visit scheduled for February 18, 2022.

AGENDA ITEM VIII:

OLD BUSINESS

None.

AGENDA ITEM IX:

PUBLIC COMMENTS NOT RELATED TO ITEMS ON THE AGENDA

None.

AGENDA ITEM X:

COMMENTS FROM LOCAL ADVISORY BOARD MEMBERS NOT RELATED TO ITEMS ON THE AGENDA

None.

AGENDA ITEM XI:

ADJOURN FOR EXECUTIVE SESSION

The board adjourned for executive session pursuant to NM Open Meetings Act; Acquisition or Disposal of Real Estate Property or Water Rights, Section 10-15-1-H.(8), NMSA 1978



AGENDA ITEM XII: RECONVENE THE MEETING

The board reconvened the meeting, certifying that only the matter described in Agenda Item XI was discussed in executive session.

AGENDA ITEM XIII: ADJOURN	
Ralph Richards motioned to adjourn; Chris Vian seconded	I. Meeting adjourned at 5:30 p.m.
Ralph Richards, Chair	Priscilla Smith, Secretary
Lee Lamb, Sr. Public Relations SpecialistBoard Recording Secretary	





PUBLIC RELATIONS REPORT - FEBRUARY 10, 2022

JANUARY PRINT ADVERTISING





JANUARY PRINT ADVERTISING



EACH OF US DEFINES ALL OF US.

UNM-Gallup has prepared me in numerous ways for my future and even for a possible transfer to UNM main campus in Albuquerque. I plan to study pre-med or nursing, and a big influence would be from my time at our branch campus. The faculty are hidden gems that take the time to get to know the students and prepare them for academic and personal success. It's a campus where everyone is welcomed and a place to thrive and grow, regardless of background.

- Charles Aguirre, Class of '22 | UNM-Gallup Student Senate President

DISCOVER MORE AT GALLUP.UNM.EDU.
SPRING SEMESTER BEGINS JANUARY 17TH.





JAN – MARCH: NAVAJOTIMES.COM



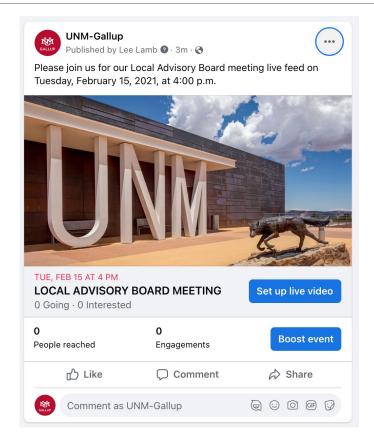


BLACK HISTORY MONTH - VIRTUAL SPEAKER SERIES





SOCIAL MEDIA









SOCIAL MEDIA











FACEBOOK UPDATE – 30 DAYS

TOTAL LIKES: 3,851 (4,000 GOAL BY JUNE?) | TOTAL FOLLOWERS: 4,119 (4,500 GOAL BY JUNE?)

PAGE FOLLOWERS: +80 (122% INCREASE)

PAGE LIKES: +82 (165% INCREASE)

PAGE VIEWS – 379 (15% DECREASE)

POST ENGAGEMENT – 901 (44% DECREASE)

POST REACH – 4,496 (5% DECREASE)

PAGE LIKES COMPARISON - UNM: 60.5K | UNMG: 3.9K | UNMV: 2.6K | UNMT: 2.3K | UNMLA: 979



LINKEDIN UPDATE – 30 DAYS

TOTAL FOLLOWERS: 1,126

UNIQUE VISITORS: 14 (53% DECREASE)

NEW FOLLOWERS: 4 (20% DECREASE)

POST IMPRESSIONS: 1.2K (0.2% DECREASE)



INSTAGRAM UPDATE – 30 DAYS

TOTAL FOLLOWERS: 680 - WAY UP FROM 545

ACCOUNTS REACHED: 307 (21.7% DECREASE)

ACCOUNTS ENGAGED: 40 (57% DECREASE)

FOLLOWER DEMOGRAPHICS: 70.3% WOMEN, 29.7% MEN | 18-24: 18.1% / 25-34 29.3% / 35-44 27.2%



TWITTER UPDATE - 30 DAYS

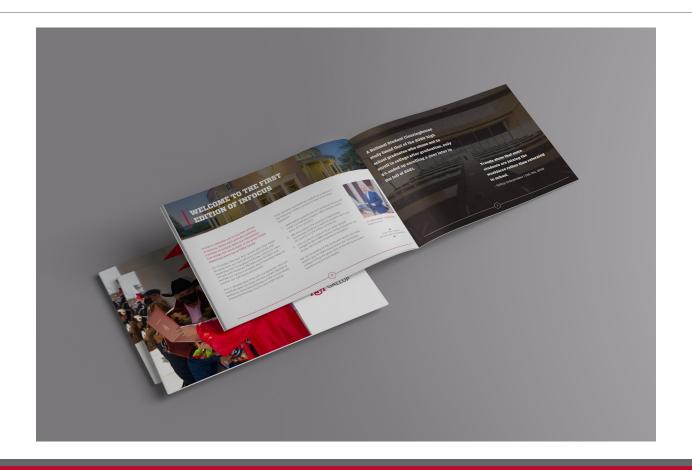
TWEET IMPRESSIONS: 1,327 (33.3% DECREASE)

PROFILE VISITS: 163 (167% INCREASE)

FOLLOWERS: 576 (LOST 2 FOLLOWERS)



FEBRUARY INFOCUS – FIRST EDITION





PROJECTS

WHAT'S HAPPENING - WEEKLY ON FRIDAYS

MONTHLY INFOCUS (CREATE, PRINT BY 15TH OF EACH MONTH)

MOBILE APP - WORKING WITH FRANK ON VENDORS (MARCH DEADLINE / SUMMER DEVELOPMENT & TEST / AUGUST LAUNCH)

CAMPUS SIGNAGE BRAND AUDIT & REPLACEMENT - PRICING WITH DYNAMIC SIGNS AND UNM SIGN SHOP

ARTICLE: CTE BUILDING UPDATE WITH ANN JARVIS

ARTICLE / PUBLICATION: PUBLIC ART AT UNM-GALLUP

FEBRUARY LOCAL ADVISORY BOARD MEETING - ADMINISTRATIVE FUNCTIONS, LIVE FEED

DIGITAL CONTENT: EXPLORE VIDEO CREATION TO HIGHLIGHT AND PROMOTE PROGRAMS



PROJECTS

PROCESS TECH MARKETING

MARCH JOURNEY ARTICLE

STAFF COUNCIL

DIRECT MAIL - SUMMER REGISTRATION

UNM-GALLUP CONTINUED ED. MARKETING COURSES - DEVELOP 1 AND SCHEDULE FOR FALL 2022

WEBSITE AUDIT & REVISIONS WITH CARMEN

KTNN MONTHLY ADVERTISING & BASKETBALL SPONSORSHIP

FEBRUARY / MARCH ADVERTISING FOR GALLUP INDEPENDENT, JOURNEY & SUN







Exhibit 1 - UNM GALLUP Campus Summary of Current and Plant Funds

 Original
 Revised

 Budget 2022
 Budget 2022
 Actuals 2022

 PERIOD 07
 PERIOD 07
 PERIOD 07

		Unrestricted	Postricted	Unrestricted	Restricted	Unrestricted	Pastricted
Revenues	Instruction and General	14.614.416	353.023	14,614,416	ncstricted	9.688.781.42	.00
Revenues	Student Social and Cultural Ex 15		2,800	78,120	0	54,802.96	.00
	Research Ex 16	78,120	125,000	78,120	0	.00	.00
	Public Service Ex 17	13,450	1.614.000	43,450	0	22,850.00	.00
	Student Aid Ex 19	13,450	1,614,000	43,450	0	15,209.86	.00
			0		0		.00
	Auxiliaries Ex 20	900,507	0	900,507	0	100,270.70	
Subtotal Current Funds		15,606,493	2,094,823	15,636,493		10,184,920.02	.00
TOTAL Revenues		15,606,493	2,094,823	15,636,493	0	10,184,920.02	.00
Beginning Balance	Instruction and General	6,817,026	0	0	0	8,227,479.78	.00
	Student Social and Cultural Ex 15	, , , , ,	0	0	0	179,091.86	.00
	Public Service Ex 17	318,256	0	0	0	427,851.25	.00
	Internal Services Ex 18	1	0	0	0	(13,148.85)	.00
	Student Aid Ex 19	281,882	0	0	0	361,807.92	.00
	Auxiliaries Ex 20	193,212	0	0	0	108,763.67	.00
Subtotal Current Funds		7,732,125	0	0	0	9,291,845.63	.00
TOTAL Beginning Balance		7,732,125	o	0	0	9,291,845.63	.00
Total Available	Instruction and General	21,431,442	353,023	14,614,416	0	17,916,261.20	.00
	Student Social and Cultural Ex 15	199,868	2,800	78,120	0	233,894.82	.00
	Research Ex 16	0	125,000	0	0	.00	.00
	Public Service Ex 17	331,706	1,614,000	43,450	0	450,701.25	.00
	Internal Services Ex 18	1	0	0	0	(13,148.85)	.00
	Student Aid Ex 19	281,882	0	0	0	377,017.78	.00
	Auxiliaries Ex 20	1,093,719	0	900,507	0	512,039.45	.00
Subtotal Current Funds	,	23,338,618	2,094,823	15,636,493	0	19,476,765.65	.00
TOTAL Total Available		23,338,618	2,094,823	15,636,493	0	19,476,765.65	.00
							1

Run on: 02/07/2022



Exhibit 1 - UNM GALLUP Campus Summary of Current and Plant Funds

 Original
 Revised

 Budget 2022
 Budget 2022
 Actuals 2022

 PERIOD 07
 PERIOD 07
 PERIOD 07

		Unrestricted	Restricted	Unrestricted	Restricted	Unrestricted	Restricted
Expenditures	Instruction and General	13,991,081	353,023	13,974,281	0	7,487,865.28	.00
	Student Social and Cultural Ex 15	78,120	2,800	78,120	0	30,689.85	.00
	Research Ex 16	0	125,000	0	0	.00	.00
	Public Service Ex 17	13,450	1,614,000	43,450	0	29,330.45	.00
	Internal Services Ex 18	0	0	16,800	0	2,199.26	.00
	Student Aid Ex 19	100,000	0	100,000	0	80,934.40	.00
	Auxiliaries Ex 20	860,507	0	860,507	0	342,002.78	.00
Subtotal Current Funds		15,043,158	2,094,823	15,073,158	0	7,973,022.02	.00
TOTAL Expenditures		15,043,158	2,094,823	15,073,158	0	7,973,022.02	.00
Transfers	Instruction and General	(623, 335)	0	(3,295,435)	0	(3,235,383.37)	.00
	Internal Services Ex 18	0	0	16,800	0	16,748.37	.00
	Student Aid Ex 19	100,000	0	100,000	0	1,464.30	.00
	Auxiliaries Ex 20	(40,000)	0	(40,000)	0	.00	.00
Subtotal Current Funds		(563,335)	0	(3,218,635)	0	(3,217,170.70)	.00
TOTAL Transfers		(563,335)	0	(3,218,635)	0	(3,217,170.70)	.00
Ending Balance	Instruction and General	6,817,026	0	(2,655,300)	0	7,193,012.55	.00
	Student Social and Cultural Ex 15	121,748	0	0	0	203,204.97	.00
	Research Ex 16	0	0	0	0	.00	.00
	Public Service Ex 17	318,256	0	0	0	421,370.80	.00
	Internal Services Ex 18	1	0	0	0	1,400.26	.00
	Student Aid Ex 19	281,882	0	0	0	297,547.68	.00
	Auxiliaries Ex 20	193,212	0	0	0	170,036.67	.00
Subtotal Current Funds		7,732,125	0	(2,655,300)	0	8,286,572.93	.00
TOTAL Ending Balance		7,732,125	0	(2,655,300)	0	8,286,572.93	.00
Total Expenditures, Transfers and		23,338,618	2,094,823	15,636,493	0	19,476,765.65	.00
Balances							

Run on: 02/07/2022





Presentation To The Local Advisory Board
Fiscal Year 2022-2023 Operating Budget



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Fiscal Year 2022 -2023 Budget Calendar

Legislative Session Begins	Tuesday, January 18, 2022
Budget Planner Projections System Closes	Friday, January 21, 2022
Gallup-McKinley County Day	Canceled
Gallup Advisory Board Meeting	Tuesday. February 15, 2022
Legislative Session Ends	Thursday, February 17, 2022
Tuition & Fee Rates & Comp. Increase Recommendations Due to BLT	Thursday, February 24, 2022
FY22 Revised Restricted Templates and FY23 Original Budgets to OPBA	Wednesday, March 2, 2022
Governor Veto Deadline	Wednesday, March 9, 2022
Budget Guidelines Issued for FY23 Budget Development (est.)	Wednesday, March 9, 2022
Budget Planner Opens	Monday, March 14, 2022
Tuition & Fees and Salary Guidelines by Board of Regents	Tuesday, March 22, 2022
Staff Performance Review Deadline (extended)	Thursday, March 31. 2022
Budget Revision (BAR) Due to OPBA	Saturday, April 9, 2022
Budget Planner Locks for Branch Campuses	Monday, April 18, 2022
Finalize HED Budget Documents Due to OPBA	Sunday, May 1, 2022
HED Budget Due to HED	Sunday, May 1, 2022
Final Budget Approval by Board of Regents	Tuesday, May 10, 2022



Management Discussion & Analysis

Fiscal Year 2022 -2023 Budget

This Budget was prepared using the following general assumptions:

- 1) State Appropriations are based on House Bill 2,
- 2) Tuition & fees are based on estimated enrollments,
- 3) Other sources of revenue and transfers to remain constant,
- 4) Local Tax Levy is based on current assessment values,
- 5) I&G expenditures are reduced to balance the budget.
- 6) Non-I&G expenditures are based on estimated FY22 actuals and are funded with fees, transfers and sales,
- 7) No use or increase in institutional reserves for I&G,
- 8) Restricted Expenditures are funded by Grants and Contracts.

State Appropriations will fluctuate in the legislative process until House Bill 2 becomes law.

Any compensation increases will increase expenses and revenue at minimal net impact.

Five Year Capital Plan requires a 25% match from Institutional Reserves.



UNM Gallup Campus Budget For FY 2022 - 2023

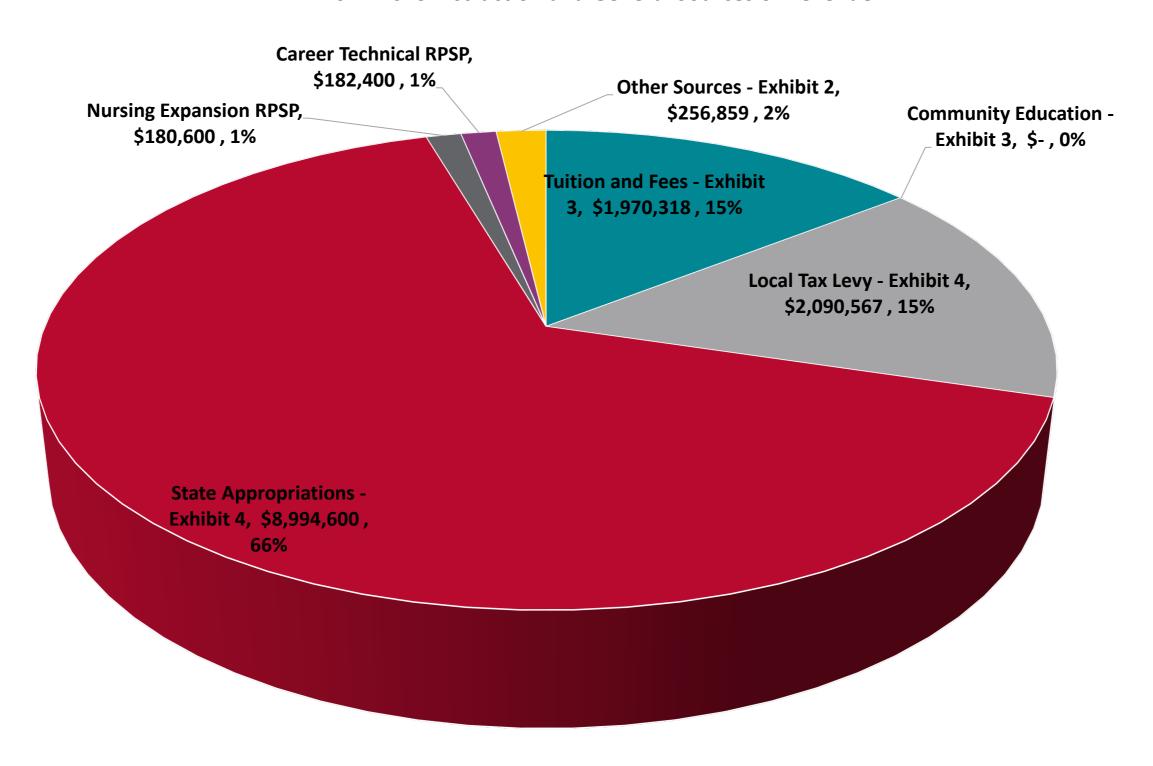
	Original FY2021- 2022 Budget		F'	FY2022-2023 Budget		FY2022 Sudget vs 23 Budget	Percent Change	Percent of I&G Revenue
Revenue:								
Tuition and Fees - Exhibit 3	\$	2,541,096	\$	1,970,318	\$	(570,778)	-22.46%	14.41%
Community Education - Exhibit 3	\$	213,040	\$	-	\$	(213,040)	-100.00%	0.00%
Local Tax Levy - Exhibit 4	\$	2,400,000	\$	2,090,567	\$	(309,433)	-12.89%	15.29%
State Appropriations - Exhibit 4	\$	8,848,700	\$	8,994,600	\$	145,900	1.65%	65.77%
Compensation Funding	\$	-	\$	-	\$	-	0.00%	0.00%
Nursing Expansion RPSP	\$	180,600	\$	180,600	\$	-	0.00%	1.32%
Career Technical RPSP	\$	176,800	\$	182,400	\$	5,600	100.00%	1.33%
Other Sources - Exhibit 2	\$	254,180	\$	256,859	\$	2,679	1.05%	1.88%
Total I&G Revenues	\$	14,614,416	\$	13,675,344	\$	(939,072)	-6.43%	100.00%
Transfers:								
Building Renewal and Replacement	\$	(502,683)	\$	(502,683)	\$	-	0.00%	
Student Aid	\$	(100,000)	\$	(100,000)	\$	-	0.00%	
Equipment Renewal and Replacement	\$	(60,652)	\$	(60,652)	\$	-	0.00%	
Minor Plant	\$	-	\$	-	\$	-	0.00%	
From Auxiliaries	\$	40,000	\$	40,000	\$	-	0.00%	
Total Transfers - Exhibit 2	\$	(623,335)	\$	(623,335)	\$	-	0	
Dec/(INC) Use of Reserves								
Net I&G Revenues		13,991,081	\$	13,052,009	\$	(939,072)	-6.43%	

Budgeted Expenditures

	- 0.0.00									
		iginal FY2021 022 Budget	·F	Y2022-2023 Budget		FY2022 Budget vs '23 Budget	Percent Change	Percent of FY 2022- 2023 Budget	Percent of FY 2021- 2022 Budget	Percent of FY 2020- 2021 Budget
Instruction and General			_		_	(000 070)	40.400/	54.00 0/	55 400/	55 40 0/
Instruction - Exhibit 10	\$	7,712,314		6,773,242	-	(939,072)	-12.18%		55.12%	55.48%
Academic Support - Exhibit 11	\$	1,192,020	\$	1,192,020	-	-	0.00%		8.52%	8.70%
Student Services - Exhibit 12	\$, ,	\$	1,190,439	\$	-	0.00%		8.51%	8.17%
Institutional Support - Exhibit 13	\$	_,_: _,::	\$	2,272,030	\$	-	0.00%		16.24%	16.76%
Physical Plant - Exhibit 14	\$	1,624,278	\$	1,624,278	\$	-	0.00%		11.61%	10.89%
Total I&G Expenditures - Exhibit 2	\$	13,991,081	\$	13,052,009	\$	(939,072)	-6.71%	100.00%	100.00%	100.00%
Non-I&G:	.	70.420		70.420			0.000/			
Student Cultural and Social - Exhibit 15	\$	78,120		78,120		45.000	0.00%			
Public Service - Exhibit 17	\$	13,450	-	,	\$	15,880	118.07%			
Internal Services - Exhibit 18	\$	-	\$	-	\$	-	0.00%			
Student Aid - Exhibit 19	\$	100,000	\$	100,000	\$	-	0.00%			
Auxiliaries - Exhibit 20	\$	860,507	\$	512,996	\$	(347,511)	-40.38%	_		
Total Non-I&G Expenditures	\$	1,052,077	\$	720,446	\$	(331,631)	-31.52%	ı		
Total Unrestricted Budget - Exhibit 1	\$	15,043,158	\$	13,772,455	\$	(1,270,703)	-8.45%			
Restricted Funding										
Contracts and Grants - Exhibit 1	\$	2,094,823	\$	2,094,823	\$	-	0.00%			
Total Restricted Expenditures	\$	2,094,823	\$	2,094,823	\$	-	0.00%			

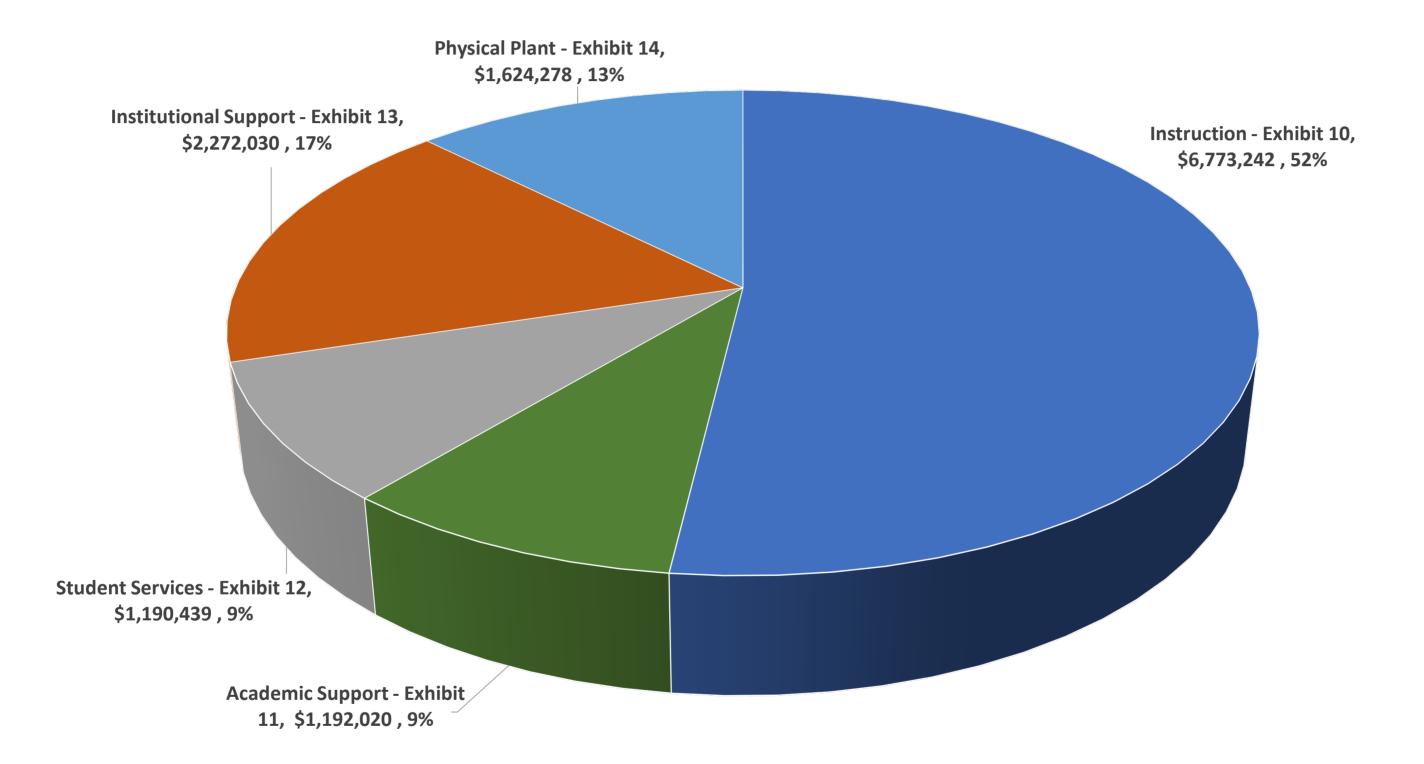


FY2022-2023 Instruction and General Sources of Revenue





FY2022-2023 Instruction and General Expenditures





FY2022-2023 Expenditures

